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U(IN) AI

MarTechAI Lab

Swipe your pipelines. Space to scale.



Introduction

AI Infrastructure for B2B Growth & Automation

U (in) AI

An AI-driven technology for the automation, scaling, and digital transformation of B2B marketing, sales, and business communication.

We combine artificial intelligence, intelligent data processing, process automation, and human-like communication into a single scalable infrastructure designed to drive business growth.

Within a single platform, you get access to several AI tools and can monitor the entire process through your personal dashboard.



Company Overview

What U (in) AI does:

- automates and optimizes business processes,
- increases companies' digital maturity,
- strengthens the scalability of B2B models,
- integrates AI into operational and communication processes,
- supports SME growth through technological infrastructure.

Key differentiator:

U-IN.AI is being developed as a sector-agnostic technology platform applicable across multiple industries and international markets where businesses require digitalization, automation, and AI-driven growth. Already today, U (in) AI has been validated in real business environments and is evolving as a globally scalable next-generation technology for B2B companies.

Our main products

AI Lead Generation on LinkedIn - ICP audience targeting, personalized communication, follow-ups, and lead qualification.

AI Prospect List Builder - creates a targeted B2B contact database based on your ICP, enriched with relevant company and information. You receive a ready-to-use, structured Excel file for sales, outreach, or marketing campaigns.

AI SMM Agent - helps manage social media accounts, create content, maintain regular activity, and grow profiles organically.

AI Email Marketing - builds relevant contact databases, launches personalized email campaigns, and automates follow-up communication.

We can also flexibly develop custom solutions based on your specific business needs.

You get a complete set of business growth tools within one AI ecosystem, helping you find clients, partners, and new growth opportunities worldwide.

Modern B2B Growth Is Broken.
Businesses need marketing automation
without sacrificing communication
quality.

The Problem



01

Business growth is limited by weak scalability in marketing and customer acquisition

Companies face the reality that traditional marketing and sales processes cannot keep pace with market speed. Finding new clients, scaling lead generation, and entering new markets require increasing amounts of time, resources, and team capacity.

02

Client acquisition and communication remain too manual, slow, and inefficient

For many B2B companies, attracting new clients still depends on fragmented tools, manual prospecting, overloaded teams, and inconsistent communication.

03

Most automation tools scale activity, but not sustainable growth without quality loss

The market is overloaded with solutions that either automate isolated marketing functions or scale outreach without sufficient personalization, analytics, or communication quality.

Our Solution

U (in) AI is a scalable AI-powered technology that automates and optimizes the full cycle of B2B marketing, client acquisition, and business growth.

U (in) AI automates:

- **ICP Definition** - identifying and refining the ideal customer profile
- **Lead Discovery** - scalable search for relevant prospects and business opportunities
- **Data Parsing** - intelligent data collection, structuring, and enrichment
- **Personalized Outreach** - adaptive AI-driven communication tailored to each prospect
- **Lead Qualification** - filtering and prioritizing high-value opportunities
- **Meeting Booking** - transforming qualified leads into real business meetings





Why We're Different

U (in) AI integrates AI, intelligent data processing, process automation, and scalable digital infrastructure into one unified sector-agnostic technology platform for modern business growth.

Our key differentiators:

01

**AI + Proprietary
Intelligent Parsing
Technology**

02

**Performance-
Driven Model**

03

**End-to-End
Automation of the
Full Growth Cycle**

04

**Human-Centered
AI
Communication
Vision**

05

**Development of
a Proprietary
Specialized LLM**

What Are the Benefits of U (in) AI

- End-to-end process from client discovery to booked meetings
- AI-powered communication without losing the human touch
- Pay only for real results
- Full transparency and quality control
- Safe scaling of sales and marketing activities
- Global reach through LinkedIn and digital channels

U (in) AI helps businesses grow faster by automating client acquisition without increasing team size or compromising communication quality.



How Do You Acquire New Clients on Autopilot?

- We analyze your product and target audience
- We define your ICP and targeting criteria
- We identify potential clients
- We launch personalized outreach campaigns
- AI qualifies interest and engagement
- We deliver qualified leads or booked meetings



Your sales team gets involved only when there is a real opportunity to close a deal.

Why Do Prospects Respond to Messages?

- A dedicated AI agent for each project
- Personalized communication
- Adapted to your audience and market
- Natural, human-like conversations
- No template-based outreach
- Increased trust in your brand



We automate communication in a way that keeps it authentic, relevant, and persuasive.

What Exactly Are You Paying For?

- Only verified results
- Qualified leads
- Booked meetings
- No subscription fees
- No charges for platform activity
- Deposit-based model
- Full transparency of all charges



You invest in outcomes, not in the number of messages sent.

How Do You Control Quality?

- Review every lead before approval and payment
- Access all conversations and chat history
- Verify ICP matching
- Monitor lead quality
- Approve or reject results
- Full interaction history available



The final decision is always yours.

How Do We Protect Your Brand and Reputation?

- Safe LinkedIn automation
- Account activity monitoring
- Compliance with LinkedIn limits and best practices
- Designed to minimize the risk of restrictions or account issues
- Full transparency of platform activity
- Responsible communication approach
- All terms, conditions, and guarantees are documented in the agreement



Our automation is designed to strengthen your marketing efforts and support sustainable business growth.

How Can You Enter New Markets Faster?

- Find clients worldwide
- Access LinkedIn's international B2B audience
- Multilingual communication
- Fast validation of new markets
- Global reach across B2B segments



Test new countries and customer segments faster, more cost-effectively, and with lower risk using our technology.

Why Do You Need More Than Just Another Tool?

- Ready-to-use client acquisition infrastructure
- AI + automation + analytics
- End-to-end audience engagement process
- Marketing and sales expertise built in
- Tailored to your business
- Continuous performance optimization



You get more than a tool - you get a scalable business growth system.

What Results Does Your Business Get?

- More qualified prospects
- More meetings with decision-makers
- A more predictable sales pipeline
- Time savings for your team
- Lower customer acquisition costs
- Faster scaling than competitors



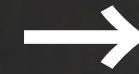
U (in) AI transforms client acquisition from a manual process into a predictable and scalable business growth engine.

How We Launch Your Project

Step 1. Conduct an in-depth marketing briefing



Step 2. Define your ICP and client targeting criteria



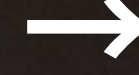
Step 3. Audit your LinkedIn accounts and optimize them if needed



Step 4. Connect your accounts to the U (in) AI platform



Step 5. Create a dedicated AI agent for your project



Step 6. Develop the communication strategy and conversation flows

Step 7. Launch the campaign and start identifying potential clients



Step 8. Analyze results and continuously optimize the campaign



How to contact us

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Thank You!



W (IN) AI

Let's work together